



## Project Two Chainz (Dual Process – Marry or Stay Single)<sup>(1)</sup>

Presentation to Men: For a Transcript of the Pitch Please Visit Our Website

April 7, 2013

(1) In real investment banking the project name is based on the first letter of the company you are advising

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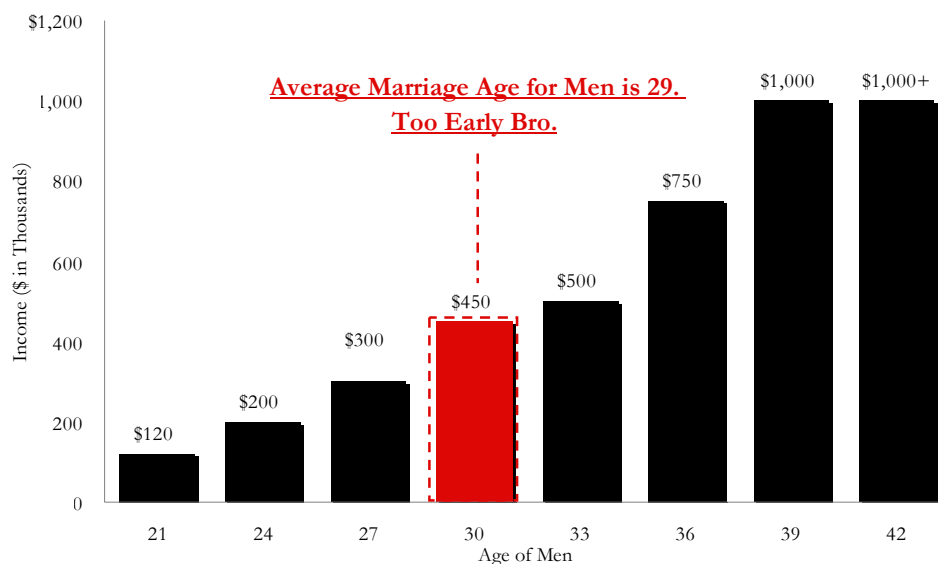
## Successful Men Have Asked WallStreetPlayboys Whether, In Our Opinion, Staying Single (IPO) Or Getting Married (Merger) Is Of Best Interest In The Current Environment

- This presentation contains a summary of the required analysis that is necessary to make such a life-long decision based on the current environment facing men today
  - **Macroeconomic Overview**
    - Current laws and samples of real-life scenarios and current affairs ← (Nothing good here)
  - **Single Life Valuation (IPO)**
    - Personal financial projections over the life-span of a hard working well established male ← (IPOs are not for losers)
    - Football Chart explaining scenarios ← (Being real here not much downside bro)
    - Case Study: A deeper look into the life of successful man ← (Great example the possibilities are in your mind)
  - **Marriage (Potential Merger)**
    - Pro-Forma financial projections with associated revenue, cost and taxes ← (Didn't see much good here)
  - **Caveats**
    - We outline a possible caveat to the situation ← (Kids? We don't want one of those \$1M+ walking liabilities)
    - How to Fix America and what is wrong with the current environment. ← (Why we taking advice from losers?)

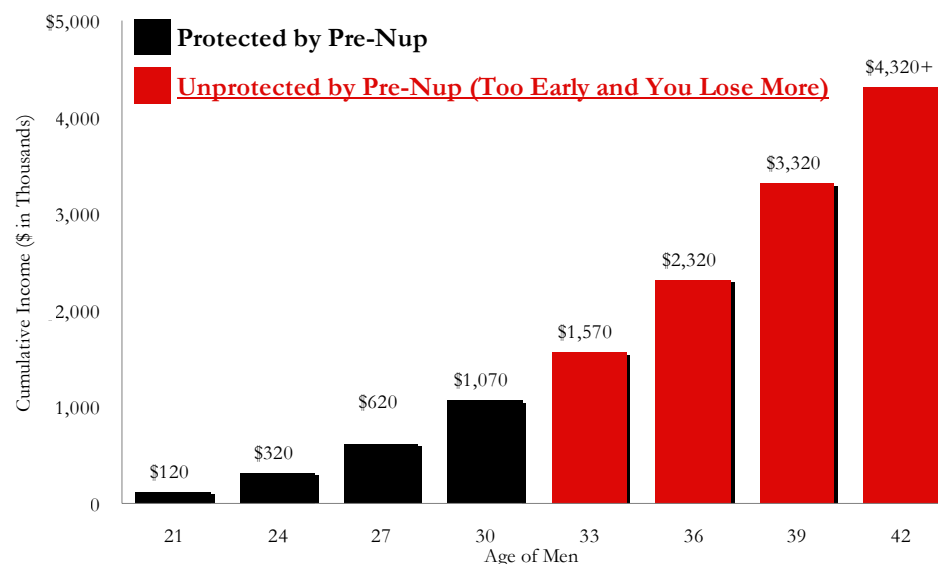
**We Believe The Current Environment Suggests Men Stay Single And Avoid The Current "Life Plan"**

- In the current environment, we believe there is limited upside to tying the knot as the current system is heavily out of favor
  - Prenuptial agreements currently do not protect the assets of a successful man post marriage agreement signature
  - In cases where the female spouse is found guilty of infidelity, the male’s assets will be subsequently ravished as well
  - In a mutual agreement to sever ties... a male’s assets will subsequently be ravished as well
  
- By remaining single and avoiding the dreaded 29/yo decision of getting married (seriously this is the male age see below) a man can see upside beyond his wildest imaginations in the form of cash, lifestyle and of course bunnies
  - When you clip 29 years old your career on the Street or in a different profession is just taking off
  - Your cash flow become immense and of course you are de-risking your financial portfolio by lowering future divorce risks
  - By the time you’ve hit your stride at thirty five, you’ll be done with that nine to five and ready to coast on your gold mine

**Expected Income Over Time**



**Cumulative Income Exposed to Divorce Penalties**



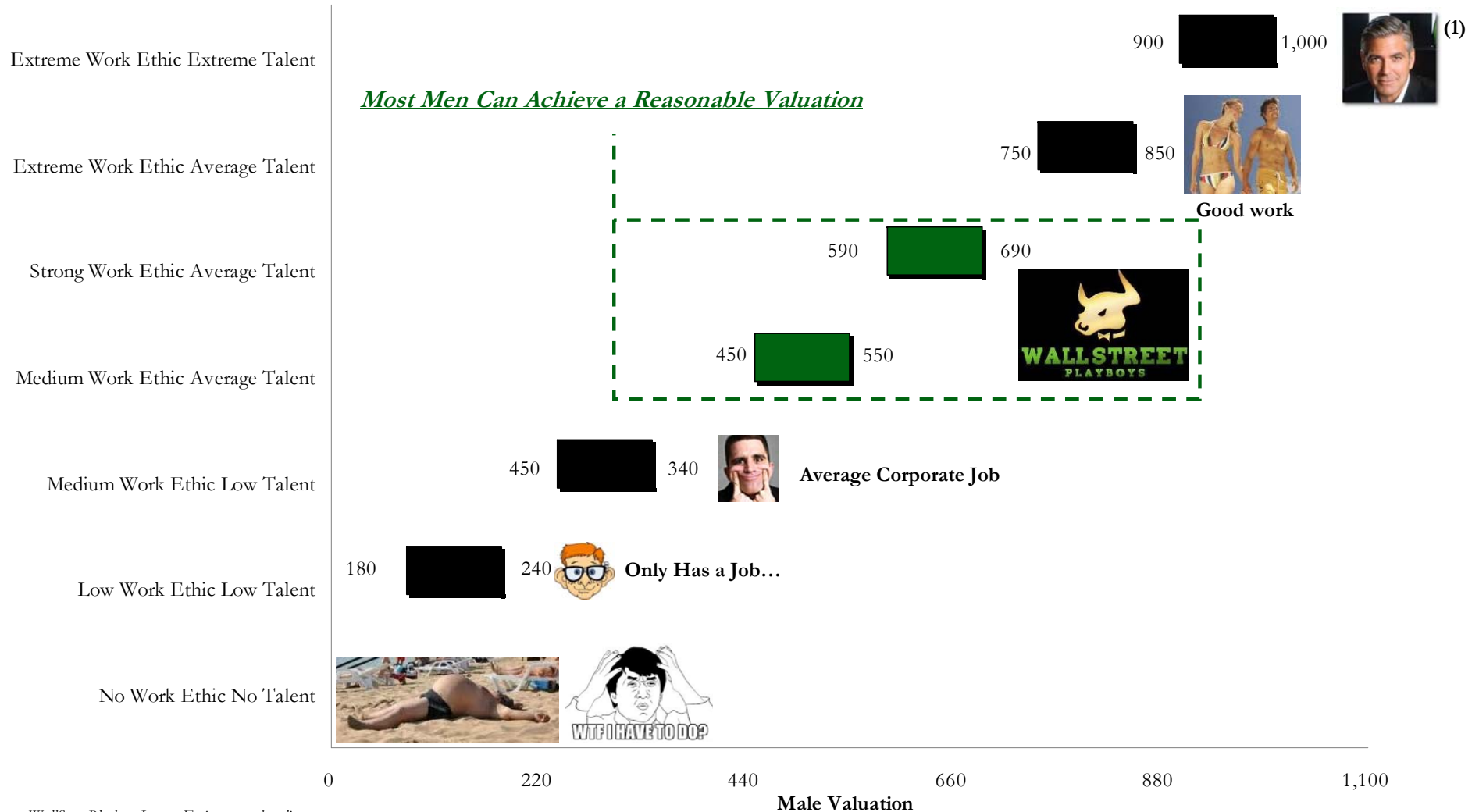
**Successful Men Continue To Merge (Marry) Too Early, Missing The Max IPO (Single) Multiples**

Source: U.S. Census and WallStreetPlayboys Income Estimates.

# Valuation: Work Ethic (Margin Expansion) and Talent (Revenue Growth)

Confidential

- Notably, we believe the current male falls into the middle range but is currently being bogged down by other “relationships”
- By nature settling down and increasing commitments leads to a decrease in focused work ethic, margins become impaired
- Talent flat-lines as revenue growth becomes impaired due to lower reinvestment from decreasing work ethic (margins)



Source: WallStreetPlayboys Income Estimates and reality.

(1) Case Study on Slide 7.

## Case Study from a Boss Playboy (Success Story)



**Age:** 51  
**Net Worth:** \$160M  
**Salary:** \$23M  
**Academy Awards:**  
 Two wins: Best Supporting Actor (2005) and co-producer of Best Picture (2012)

**Stacy Keibler**  
**Girlfriend**



**Damn Player.**

“The Only Failure is Not to Try”

“America can't beat anyone anymore.”

“I don't believe in happy endings, but I do believe in happy travels, because ultimately, you die at a very young age, or you live long enough to watch your friends die. It's a mean thing, life.”

“I love children and I get along with them great. It's just that I believe if you're going to be a parent, there has to be something inside you that says, 'I want a family.' I don't feel that sense of urgency.”

“When you're young you believe it when people tell you how good you are. And that's the danger, you inhale. Everyone will tell you you're a genius, which you are not, and if you understand that, you win.”

The hardest thing is trying not to correct everything on the Internet. It'd be night and day - wrong, wrong, wrong, wrong. So you just have to say, 'All right, I'll take it, bring it on.'

We're picking on people we can beat.

"I probably – definitely – wasn't someone who should have been married at that point"

## Situation Overview (Actually that's the same as a real book)

Previously, in his younger days (we all make mistakes guys) George Clooney married actress Talia Balsam, in Las Vegas in a Winnebago the couple, would divorce three years later... George's life was only beginning as he has never since married, we assume he has taken the

red pill.)

## Delivering Results

After their divorce, he swore he would never marry again. Michelle Pfeiffer and Nicole Kidman bet him \$10,000 that he would have children by the age of 40, and sent him a check shortly after his birthday. (Haters can't even hate on that one Bro. He even dated Michelle Pfeiffer's sister ← Game Recognized)

## Girlfriends Since His No-Marriage Vow in Order



Early 90's



Mid 90's



Late 90's



2000's



2000's



Mid 00's



Mid 00's



2011

**Stacy Keibler +  
 2012 Best  
 Picture  
 Coincidence?**

Source: WallStreetPlayboys Income Estimates and the Internet.

# Summary of Financial Impact of Marriage

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## Combined Financial Model (\$ in 000's)

Income Statement	Man	Woman	Pro-Forma (Marriage)	Impact on Model
Revenue	\$150	\$90	\$240	No Change
Rent	30	15	45	
Utilities	10	5	15	
<u>Alcohol</u>	<u>10</u>	<u>5</u>	<u>15</u>	
Costs of Goods	50	25	75	Flat
Gross Profit	100	65	165	GM's Expand
Gross Profit Margin	67%	72%	69%	208 bps
Hair Care	2	6	8	
Skin Care	3	6	9	
Make-up	0	5	5	
<u>Clothing</u>	<u>4</u>	<u>8</u>	<u>12</u>	Margin
Total Operating Expenses	9	25	34	Headwinds
Total Operating Income	91	40	131	OM's Decline
Operating Margin	61%	44%	55%	-608 bps
Personal Income Taxes	25	10	37	
Income Tax Rate	28%	25%	28%	Flat
Net Income	\$66	\$30	\$94	Dilutive
Net Income Margin	44%	33%	39%	-438 bps

## Net Income Sensitivity Analysis (\$ in 000's)



## Additional Headwinds in the Future (\$ in 000's)

Incremental Changes	Probability of Occurrence					Cost if Event Occurs
	0%	25%	50%	75%	100%	
Decrease in Sex Partners	-	-	-	-	X	\$1,000+
Having a Kid	-	-	-	-	X	\$1,000
Buying a Home	-	-	-	X	-	\$500
Incremental Debt Payments	-	-	-	X	-	\$20
Increase in Dinner Expenses	-	-	X	-	-	\$10
Incremental Revenue?	X	-	-	-	-	Zero Bro

## Summary of Costs and Revenue Impact

Total Probability Weighted Increase in Costs (Probability \* Cost of Event)  
Assuming Incremental Costs Occur over 10 Year Time Frame

(\$2,395)  
(\$240)

Source: WallStreetPlayboys Income Estimates and the Internet.



## Strategic Alternatives

- 1) **Adoption.** In our view, this remains as a strong strategic alternative to having kids. In the previous slide we noted that roughly \$2.4M of incremental costs would be seen by entering into a marriage agreement however if we can pro-forma out the incremental costs ex-\$1M investment in a baby we see that the math is much more compelling.
- 2) **Expatriation.** Amazingly the current environment is not the same worldwide. In fact, divorce laws are quite different in many countries from Eastern Europe, Latin America, the Middle East and so and so forth. With that in mind back in 2008 when the big mortgage crisis hit there was a significant increase in expatriation. For those of you who are currently working on Wall Street, we believe Thailand and Buenos Aires Argentina come to mind as strong candidates for ex - patriation due to lower cost of living expenses and relative hotness factors in Argentina. Girls in Argentina value money, a Wall Street Playboy will do just fine.

Do You Want Kids?



If No Here's the Solution



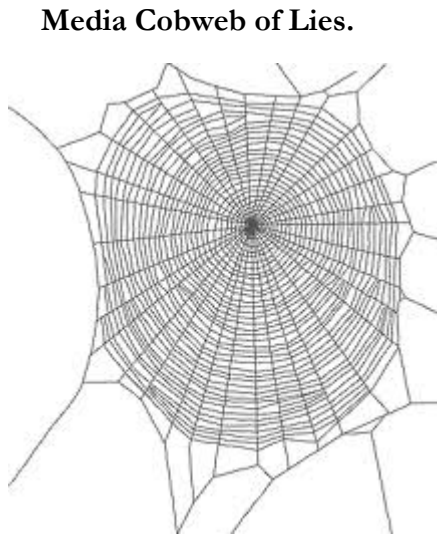
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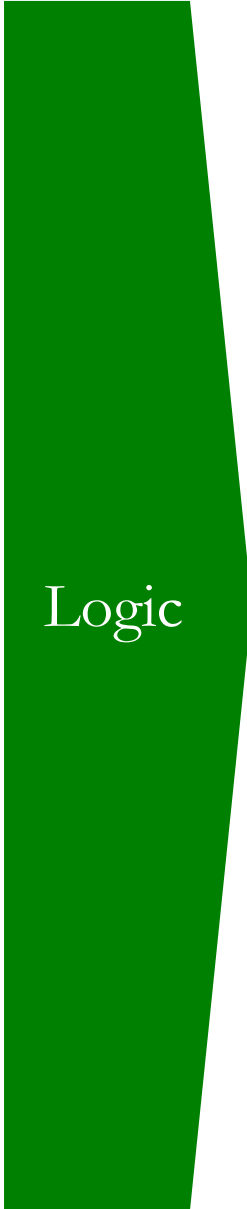
## Seen as Bad



## Seen As Good



← “Bad”      Good →



## You Guys Serious?

- 1) Would you rather be a professional complainer or a hard working, weight lifting, salesman?
- 2) Who do you think is going to live longer the girl who is pampered all the time and is in shape or a beast that eats Oreos. Encourage people to be healthy.
- 3) Rather take advice from a guy who makes billions of dollars and is willing to make heavy bets to get there or a guy who likely majored in “plants” and has killed all of his 7 brain cells?
- 4) Instead of having the old Barbie since it causes “eating” disorders we should encourage women to act like “Natural Barbie” and do large amounts of methamphetamines to age at a rate never seen before in the history of mankind.

Source: WallStreetPlayboys and Common Sense.

*Questions and Answers*

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